

MICHAEL JAAFAR

NEW MEDIA DESIGNER

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EXPERIENCE *Freelance Graphic Designer, ODDvertising Incorporated, Manila Philippines, June–August 2007*

- Designed marketing collateral such as logos and outdoor ads
- Produced visual solutions and strategies
- Established create commercial awareness in the market
- Created website layouts for various clients.

System Analyst, Department of National Defense, Manila Philippines, January–October 2006

- Planned and designed a business solution for the new developed IT system
- Provided system-level support for multi-user operating network
- Assisted in troubleshooting for various software and hardware systems.
- Served as a database administrator

MEDIA SKILLS *Software (cross platform user)*

Photoshop	Dreamweaver	Reason
Illustrator	AfterEffects	Recycle
InDesign	HTML	Logic Pro
QuarkXPress	Fontlab	Soundtrack Pro
Acrobat	Fireworks	Fluid Mask 3
Flash	MS Office	Lightroom

EDUCATION ■ *Academy of Art University, San Francisco, California U.S.A., May 2006–Present*
2nd Bachelor of Fine Arts degree in Computer Arts with an emphasis in New Media Design.

■ *De La Salle–College of St. Benilde, Manila Philippines, June 2001–October 2006*
Bachelor of Science in Business Administration Major in degree in Information Service Management.

■ *Asian Institute of Management, Makati Philippines, August–October 2006.*
Venture in Entrepreneurial Management Program 1

RECOGNITION *I-MAG Photography Magazine, Manila Philippines, Vol. 1 Number II*

- Featured Photography

Academy of Art Spring show 2008

- Works exhibited in the category of print design

AFFILIATIONS Member of the American Institute of Graphic Arts